



The Brown County Humane Society (BCHS) is excited to announce our **16<sup>th</sup> Annual Dawg Gone Walk & Fiesta** fundraising event on Sunday, May 20, 2018. We are a small, nonprofit 501©3 organization relying on donations and our fundraising events to support our animal shelter. The Dawg Walk is a fun-filled day where pets and owners enjoy contests, games, demonstrations and a ceremonial walk.

Unlike some animal welfare organizations, we are not a county agency and do not receive funds from national humane organizations. We must raise every bit of operational funds each year to run the shelter. This event is one of the biggest fundraisers for the shelter and all proceeds go directly to house, feed and care for the homeless pets in Brown County.

This is your opportunity to show your support of the critical mission of the BCHS and the over 700 animals we serve each year. Last year, the Walk raised \$28,000 and approximately 100 dogs and their people attended. This year, our goal is to raise \$30,000. That is the cost to run the shelter for just one month. Your sponsorship donation is critical in helping us meet this goal.

Can the animals count on you this year? The enclosed information describes the levels and benefits of your sponsorship. This event is a unique and effective marketing opportunity. Our sponsorship opportunities allow for different levels of visibility for your company, both prior to, and at the event. However you choose to support the Dawg Gone Walk & Fiesta, your contribution will give each homeless pet a second chance to find a loving home.

The majority of the proceeds from this event come from the generosity of our sponsors. To continue to be a success, we must always be recruiting additional sponsors to help us hold this fantastic event. I would truly appreciate your support for the Brown County Humane Society and our 2018 Dawg Gone Walk and Fiesta.

Sincerely,

Megan Gushwa  
Dawg Gone Walk & Fiesta 2018  
Brown County Humane Society  
(Federal ID # 23-7276105)

# 2018 Dawg Gone Walk & Fiesta Sponsorship Form

I want to help the animals in need at the following level:

<input type="checkbox"/>	Corporate	\$1,000 and above	<input type="checkbox"/>	Platinum	\$500 - \$999
<input type="checkbox"/>	Gold	\$250 - \$499	<input type="checkbox"/>	Silver	\$100 - \$249

Business/Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Will you be providing a business card or promotional item for goody bags? *We will need 125 of your item to cover all goody bags for the event.* Yes\_\_\_ No\_\_\_

If yes, what item will you be providing? \_\_\_\_\_

Will your business be utilizing the free vendor space that comes with your sponsorship?

Yes \_\_\_\_\_ No \_\_\_\_\_

## Benefits for all sponsors include:

Name prominently displayed on signage on the day of the event

Recognition on our website: <http://www.bchumane.org>

Listed in the Goody Bag insert material

One free Dawg Walk Registration form

Free vendor booth space at the event

Corporate, Platinum and Gold sponsors receive additional benefits listed below

## Corporate

Yes, I will provide my logo to use on event banners and promotional event material

Yes, I want my business featured on BCHS social media prior to the event

Yes, I want a plaque to display my support

Yes, I want a custom photo frame and t-shirt recognizing my support

## Platinum

Yes, I want a plaque to display my support

Yes, I want a custom photo frame and t-shirt recognizing my support

## Gold

Yes, I want a custom photo frame recognizing my support

**(Corporate sponsorships must be received by March 1, 2018, all other sponsorships by March 31, 2018)**

Send completed form and payment to:

Brown County Humane Society, ATTN: Dawg Gone Walk

PO Box 746, Nashville, IN 47448